

G8 Education's 2025 National Conference

SPONSORSHIP & EXHIBITION PROSPECTUS

Tuesday 20 May – Thursday 22 May 2025



Welcome

On behalf of G8 Education, I am pleased to invite you to be a part of our National Conference in May 2025. This is a fantastic opportunity for our suppliers, partners and centre leaders to come together to collaborate, learn and grow.

G8 Education's National Conference will be held on the Gold Coast, at the RACV Royal Pines Resort, a premier venue offering services and facilities that are tailored for this event. Our connection to the Gold Coast dates back to 2007 when G8 Education started as a family-run business. Since then, our G8 family has grown to become one of Australia's largest providers of high-quality early childhood education and care, with over 400 centres nationwide.

We are united by our purpose, and proud to help shape the lives and minds of thousands of children every day while creating a fun and inspiring place where all children can thrive. Our purpose is brought to life by the educators and teachers in our centres every day under the guidance of our exceptional centre leadership teams.

Our annual G8 National Conference offers a unique opportunity to inspire, educate and grow the leaders who support our teams in shaping the next generation of Australians. Our network of suppliers and partners play a critical role in enabling our centre leaders and their teams to create environments that support rich learning experiences.

The Conference program features a variety of sessions, including keynote speeches from industry leaders and networking opportunities. These sessions are designed to provide valuable insights and practical strategies that can be implemented in our centres to enhance the quality of education and care we provide.



Through our exhibitor and targeted sponsorship opportunities, you will have the opportunity to showcase your products, services, and innovations to G8 Education's centre leaders and around centre support teams from across Australia. We look forward to connecting with you in-person at the G8 Education National Conference, where our centre teams and people leaders can learn more about how your organisation can support our collective purpose: **creating the foundations for learning for life.**

Whether you are a new partner or returning to sponsor, I want to thank you for your support. We genuinely value our partnership and appreciate your recognition of how important it is to invest in a child's early learning.

I look forward to seeing you at G8 Education's National Conference, reconnecting with returning exhibitors and sponsors and welcoming all new partners.

Pejman Okhovat

Pejman Okhovat
CEO & Managing Director

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Contact

For all sponsorship and exhibition queries, please contact:

Maddison Story

e. conferences@g8education.edu.au



About G8 Education's 2025 National Conference

G8 Education is a leading provider of quality early childhood education and care. With more than 400 early learning centres across 21 quality early learning brands, we play an important role in the lives of Australian families. Regardless of the brand or location, we're united by our purpose, creating the foundations for learning for life.

During G8 Education's National Conference, more than 500 leaders from around Australia unite to celebrate centre achievements, participate in leadership and personal growth sessions, hear from inspiring sector-leading speakers and connect with peers.

Throughout the Conference, our valuable sponsors and exhibitors will connect with G8 Education leaders to build new relationships and strengthen existing ones. You will also have the opportunity to showcase your company's products and services, and strengthen your brand throughout our extensive network.

We are excited to have your company onboard for G8 Education's 2025 National Conference and we look forward to partnering with you to make this year's conference memorable for all.

Acknowledgement of Country

G8 Education acknowledges the Traditional Owners of the lands on which we operate and pays our respects to Elders past and present.

We recognise that Aboriginal and Torres Strait Islander peoples have been nurturing and teaching children on these lands for thousands of years.

We are grateful for the opportunity to work, learn and grow connections together as a united community.



Why Sponsor or Exhibit with Us?

Our tailored Sponsorship and Exhibition packages provide a unique opportunity for you to maximise your product and brand offering. With more than 500 G8 Education leaders attending our national conference including Centre Managers, Area Managers, Regional Managers, and Support Office leaders, G8 Education's national conference offers unparalleled access to decision-makers in the early childhood education and care sector.

As an Exhibitor, you'll engage face-to-face with key stakeholders, showcasing your products, services, and innovations while demonstrating how your solutions support G8 Education in achieving our purpose: to create the foundations for learning for life.

Sponsorship provides even broader exposure, with some options extending beyond the conference itself.

Maximise your impact by combining an Exhibition and Sponsorship package for the ultimate engagement opportunity. Let's build meaningful partnerships that shape the future of early learning together.

Conference NEED TO KNOW

LOCATION RACV Royal Pines Resort Gold Coast
Ross Street,
Benowa QLD 4217
Parking is available onsite

CONTACT INFORMATION Maddison Story
conferences@g8education.edu.au

FORMAT Tuesday 20 May

- **7:00 am** Set up
- **12:00 pm** Exhibition opens at 12 pm
- **1:00 pm** Conference sessions commence
- afternoon tea served in Exhibition
- **7:30 pm** **Welcome Event** for all delegates, sponsors, and exhibitors

Wednesday 21 May

- **7:00 am** Exhibition opens
- breakfast served in Exhibition
- **9:00 am** Conference sessions commence
- morning tea and lunch served in Exhibition
- **6:30 pm** **Sponsor/Networking Event**
- **7:00 pm** **Gala Evening**

Thursday 22 May

- **7:00 am** Exhibition opens
- breakfast served in Exhibition
- **9:00 am** Conference session commences
- lunch served in Exhibition
- **1:00 pm** Exhibition pack down

RACV

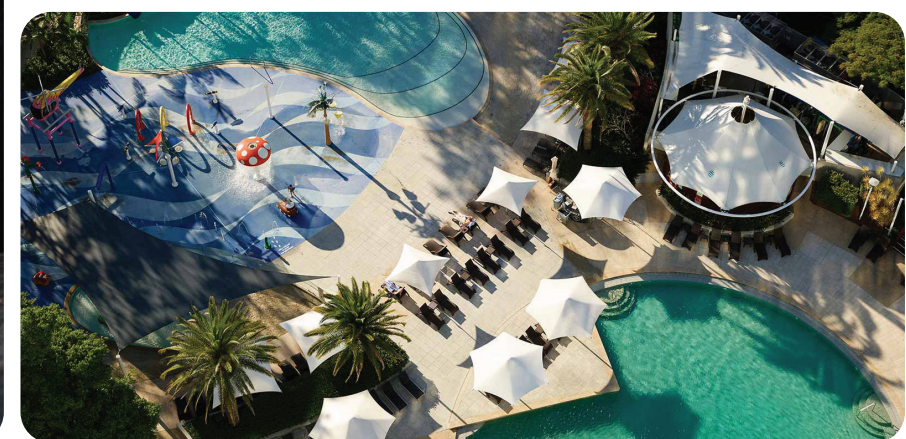
Royal Pines Resort

Venue

Set amidst lush grounds, RACV Royal Pines Resort offers versatile conference facilities with accommodation and recreation facilities providing the perfect blend of relaxation and sophistication.

Conveniently located a short drive from the heart of the Gold Coast and only half an hour from Gold Coast Airport, the Resort is designed to cater for events of all sizes, including conferences of up to 1,500 guests.

RACV Royal Pines offers several versatile spaces within the venue to deliver an unforgettable experience for every event.



G8 Education's National Conference EXHIBITION PACKAGES



PLATINUM EXHIBITOR

\$40,000+GST

PLEASE
CONTACT
US TO
DISCUSS

OVER
\$55,000
WORTH OF
VALUE

PACKAGE INCLUDES:

1. **Premium Exhibiton Site** (up to four 3m x 3m booths or similar - fit out at supplier cost)
2. Premium Sponsorship Signage Package throughout Conference (Platinum Sponsor)
3. Six invitations to the Sponsor Event attended by G8 Executive Leadership Team Members, Board and Support Office leaders
4. Six invitations to the Gala Evening, seated at a G8 Board or G8 Executive Leadership Team table
5. Naming rights and presentation of major Gala Award (Centre Manager of the Year)
6. Premium listing on Conference app
7. Interview with videographers for future promotional opportunity
8. Catering for six people during Conference
9. Free Wi-Fi onsite
10. Face to face interaction with G8 Centre Managers, Area Managers, Regional Managers and Support Office leaders
11. Invitations to keynote speaker sessions
12. One relationship meeting, post conference, with CEO & Managing Director, Pejman Okhovat and a member of the Executive Leadership Team

GOLD EXHIBITOR

\$30,000+GST

2
OPPORTUNITIES
AVAILABLE

OVER
\$40,000
WORTH OF
VALUE

PACKAGE INCLUDES:

1. Exhibitor site (up to three 3m x 3m booths or similar - fit out at supplier cost)
2. Gold Sponsor Signage Package throughout Conference
3. Four invitations to the Sponsor Event attended by G8 Executive Leadership Team, Board Members and Support Office leaders
4. Four invitations to the Gala Evening seated at a G8 Board or G8 Executive table
5. Naming rights and presentation of select Gala Award
6. Listing on Conference app
7. Catering for four people during Conference
8. Free Wi-Fi onsite
9. Face to face interaction with G8 Centre Managers, Area Managers, Regional Managers and Support Office leaders
10. Invitations to keynote speaker sessions
11. One relationship meeting, post conference, with CEO & Managing Director, Pejman Okhovat and a member of the Executive Leadership Team



SILVER EXHIBITOR

\$20,000+GST

MULTIPLE
OPPORTUNITIES
AVAILABLE

OVER
\$30,000
WORTH
OF VALUE

PACKAGE INCLUDES:

1. Exhibitor site (up to two 3m x 3m booths or similar - fit out supplier cost)
2. Silver Sponsor Signage Package throughout Conference
3. Three invitations to Sponsor Event attended by G8 Executive Leadership Team, Board Members and Support Office leaders
4. Three invitations to the Gala Evening, seated at a Senior Leaders table
5. Listing on Conference app
6. Catering for three people during Conference days
7. Free Wi-Fi onsite
8. Face to face interaction with G8 Centre Managers, Area Managers, Regional Managers and Support Office leaders
9. Invitations to keynote speaker sessions

BRONZE EXHIBITOR

\$15,000+GST

MULTIPLE
OPPORTUNITIES
AVAILABLE

OVER
\$20,000
WORTH
OF VALUE

PACKAGE INCLUDES:

1. Exhibitor site (One 3m x 3m booth - fit out supplier cost)
2. Bronze Sponsor Signage Package throughout Conference
3. Two invitations to Sponsor Event attended by G8 Executive Leadership Team, Board Members and Support Office leaders
4. Two invitations to the Gala Evening, seated at a Senior Leaders table
5. Listing on Conference app
6. Catering for two people during Conference days
7. Free Wi-Fi onsite
8. Face to face interaction with G8 Centre Managers, Area Managers, Regional Managers and Support Office leaders
9. Invitations to keynote speaker sessions

G8 Education's National Conference SPONSORSHIP PACKAGES



SILVER SPONSOR

- \$15,000** Keynote Speaker*
**A ticket to the Welcome Event and Gala included*
- \$12,000** Event App
- \$12,000** Wellbeing & Activity Area
- \$10,000** Reusable Coffee Cups
- \$10,000** Welcome Pack Contents
- \$10,000** Water Bottles & Water Station

All packages exclude GST

PACKAGES INCLUDE:

1. Silver Sponsorship Signage Package throughout Conference
2. Company logo on sponsored item/event
3. Listing on Conference app

GOLD SPONSOR

- \$30,000** Gala Sponsor
- \$20,000** Team Building Sponsor
- \$20,000** Welcome Event Sponsor

All packages exclude GST

PACKAGES INCLUDE:

1. Four invitations to the Sponsor Event attended by G8 Executive Leadership Team, Board Members and Support Office leaders
2. Four invitations to the Gala Evening seated at a G8 Board or G8 Executive table
3. Naming rights and presentation of select Gala Award
4. Listing on Conference app

Team Building sponsor also receives:

- Company interaction/naming rights in team building event

Gala sponsor also receives:

- Gala entertainment sponsor
- Co-branded photo booth
- Company logo on menus
- Theming, decor, production recognition (MC announcements and signage)

Welcome Event sponsor also receives:

- Company interaction/naming rights in welcome event

- Two additional invitations to the Gala Evening seated at a G8 Board or G8 Executive table

BRONZE SPONSOR

- \$10,000** Education Keynote Speakers
- \$8,000** Name Tags & Lanyards
- \$8,000** Coffee Cart 1
- \$8,000** Coffee Cart 2
- \$8,000** Gelato Cart
- \$8,000** Juice Station
- \$5,000** Door Prizes/Giveaways
- \$5,000** Expo Photobooth
- \$5,000** Wi-Fi
- \$5,000** Exhibition DJ
- \$3,000** Tech Charging Hub
- \$3,000** Welcome to Country

All packages exclude GST

PACKAGES INCLUDE:

1. Bronze Sponsorship Signage throughout Conference
2. Company logo on sponsored item/event
3. Wi-Fi sponsor - password is company name
4. Listing on Conference app



**Last year's
National
Conference
Gallery**



**Secure your
package now!**

Submit your exhibitor/sponsor
preference(s) via email to Maddison
conferences@g8education.edu.au

Packages are strictly limited
All packages will be confirmed on
Monday 17 March.



Thank you.

We value your ongoing support and partnership

